

The 25th Bryan Station High School BLUEGRASS PAGEANT OF BANDS October 15, 2016

The Bluegrass Pageant of Bands (BPOB) is the single biggest fundraiser for the Bryan Station Band Association by raising \$10,000 to \$15,000 – all of this money goes directly to assisting our BSHS band students!

A large portion of this money comes directly from the sale of advertising that appears in the program. *Our advertisers will get their message out to over 3,000 people.*

BPOB Trophy sponsorships pay for the cost of the trophies presented at the contest. Our goal for advertising sales is \$10,000, which will completely cover the cost of the BPOB.

As in the past, our goal for the 2016 BPOB is for every band student to sell at least \$250 worth of ads and/or trophies – that's only 10 business card ads!

Ads & Trophy sponsorships may be considered donations to the Bryan Station Band Association and possibly tax deductible. Customers should contact their tax preparer for further guidance. Please remember when contacting anyone about this fundraiser that you represent the BSHS Band -- be courteous and leave a positive impression. Thank the person you contact for their time, regardless of their decision to participate in this fundraiser.

BAND FAMILIES!!! Parents, grandparents, aunts, uncles and family friends, show your band student (especially Seniors) how proud you are of them! Place an ad honoring their hard work in the BSHS band. ***Be sure to include pictures of your student through their band career!*** (Typesetting assistance is available.)

The due date for all Ads & Trophies content and money is Wednesday, October 5, 2016. Please contact Vaneesa Meredith at (BryanStationBand@gmail.com) or 859-494-3427 if you have any questions.

Additional sales forms available at: www.BryanStationBand.org Click on yellow box: "Bluegrass Pageant of Bands Ads/Trophy Information."

Thanks for all you do as members of the
Bryan Station Band Association
Go Defenders!

BSHS Bluegrass Pageant of Bands – October 15, 2016

Program Ads & Trophy Information

BPOB Trophy Sponsorships \$125 - Trophies (17 trophies needed)

Complete TROPHY ORDER form (attached) for each trophy sold.
Deliver all forms and payments to Band Room, Band P.O. Box (see below) or directly to Vaneesa Meredith.

Trophy sponsors receive the following:

1. Two sponsor tickets for the BPOB on Saturday, October 15.
2. Reserved seating.
3. Complimentary Program.
4. Hospitality Room Pass.
5. Presentation of the sponsored trophy at awards ceremony, or designate a Bryan Station Band student to make the trophy presentation.
6. Sponsor name listed in the BPOB Program.

BPOB Program Ads

Back Cover (full color)	\$250
Full Page	\$150
Center Scoring Sheet Banner Ad (8 available)	\$100
Half Page	\$ 80
Quarter Page	\$ 45
Business Card/Personal Ad	\$ 25

Program Ads information:

1. Back cover, full page and center page ad sponsors receive a complimentary program and Hospitality Room pass.
2. Soft copy content, MS Word compatible is preferred. If the ad has already been designed, then a PDF will work.
3. Hard copy content is fine; it will be scanned, so a good original is recommended. Quality of scanning a photo that has already been printed in another publication may be poor. If you want photo of band member or other ad photo, please try to provide the original photo which can be returned.
4. Business cards are great!
5. All ads will appear in black and white, except back cover.

Payment for Program Ads and Trophies

1. Please fill out both the INVOICE and ORDER portion of the back of this form for all sales.
2. Detach INVOICE portion of form and give to customer.
3. Payment **MUST** accompany the order. Checks may be made out to: **Bryan Station Band Association**.
4. Deliver all materials (**order form, payment and artwork – please do NOT fold or staple artwork**) to Band Room, P.O. Box below or directly to Vaneesa Meredith (BryanStationBand@gmail.com)

Bryan Station Band Association
Attn: Program Ads & Trophy Sales
P.O. Box 54765
Lexington, KY 40555-4765

Credit Cards Accepted

Contact: Vaneesa Meredith (859-494-3427) or BryanStationBand@gmail.com
(Bryan Station Band Association Corporate Tax ID #31-1548517)

ORDER FORM ON BACK

BSHS Bluegrass Pageant of Bands 2016

INVOICE

Bryan Station Band Association Corporate Tax ID # 31-1548517

Customer/Company Name:			
Contact Name:			
Address:			
City/State/ZIP:			
Phone:			
Student Salesperson:			
Item Ordered:	Program Ad / Size	Trophy (BPOB)	Amount Paid \$ _____
Text for Trophy:			
Total Paid:		\$ _____ Check # _____ Credit Card _____ Cash _____	

Bryan Station Band Association

Thank you for your support!

PO Box 54765

Lexington, KY 40555-4765

Phone: 859-381-3311

www.BryanStationBand.org

A Tradition of Excellence

(Customer keeps this top portion.)

----- DETACH HERE AND RETURN TO BAND ROOM -----

BSHS Bluegrass Pageant of Bands 2016

Student Salesperson:
Customer/Company Name:
Contact Name:
Address:
City/State/ZIP:
Phone:

PROGRAM AD ORDER FORM

Ad Ordered:	Ad Qty.	Ad Size	Amount Paid \$ _____
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TROPHY ORDER FORM

Item Ordered:	Trophy Qty.	\$125 Each	Amount Paid \$ _____
Text for Trophy:			
Presenter Name(s):			
Total Paid:		\$ _____ Check # _____ Credit Card* _____ Cash _____	

CLIP ART WORK & PAYMENT HERE - Do NOT Staple!