# Blue Level \$500

### The Advocate

Maximum Exposure for your organization with an *individual* 4'x'3' full-color banner on the band tower (which gets approximately 5000 views per day). Banner will be installed spring 2016 and will remain up until June 30, 2017.

Your name will be listed as a sponsor on the band website.

Your name will appear on the Sponsor Banner that will be displayed at all band concerts/events for the school year.

You and guest are invited with free admission to all of the BSHS-sponsored band events for the 2016-17 year.

# Friend of the Band \$100

### The Friend

Maximum Exposure for your organization as **part** of a 4'x3' banner (one-line) on the band tower (which gets approximately 5000 views per day). Banner will be installed spring 2016 and will remain up until June 30, 2017.

Your name will be listed as a sponsor on the band website.

Your name will appear on the Sponsor Banner that will be displayed at all band concerts/events for the school year.

You and guest are invited with free admission to all of the BSHS-sponsored band events for the 2016-17 year.

#### Contact Us BryanStationBand@gmail.com

Band Representative: \_\_\_\_\_\_ Phone #: \_\_\_\_\_\_

BryanStationBand.org

## BRYAN STATION HIGH SCHOOL BAND

#### Lexington, Kentucky

Bryan Station High School is a truly unique place. Our kids are blessed with many opportunities within our walls. We house a renowned information technology program, a Spanish immersion program, a nationally-lauded guitar program and a flourishing Station Arts Program. We serve the largest population of disadvantaged kids in Fayette County. Most of our students qualify for free and reduced lunch. In addition, our school is the most ethnically and racially diverse in the district.

The Bryan Station High School Band is a demographic mirror image of the school as a whole. Despite many obstacles, our Defenders Band puts tremendous effort

into their preparation and incredible sacrifices to be a band families work of our students' needs are themselves, grandparents, and friends to spend hours uniforms. maintaining preparing food, and raising and fees that would be many. Several of our band mentors and move on to and marching bands, often



performances. They make part of the experience. Our tirelessly to ensure that all volunteering met, aunts and uncles, siblings washing and tailoring instruments, building sets, funds to mitigate the costs otherwise unaffordable to members become youth perform in college concert with the support of

scholarship funds. We are so proud of our band. Many of our kids would have no other access to the music instruction, discipline and social experience offered in our band program were it not for the generous support of community partners like you.

Marching and concert bands are expensive. The price of one (gently used) sousaphone hovers around \$8,000. However, the experience of being in a high school band is priceless. 100% of your tax deductible contribution will be dedicated to instruments, travel expenses, events, and the singular experience of our Defenders band.

Please consider advertising with us, in support of our Bryan Station Band. We thank you!!!

The Students and Families of Bryan Station Band

*Music is a universal language.* Music brings people together. Music bridges divides.

# Gold Level \$1,500

### The Defender

- Maximum Exposure for your organization with an <u>individual</u> 4'x3' full-color banner on the band tower (which gets approximately 5000 views per day). Banner will be installed spring 2016 and will remain up until June 30, 2017.
- Company logo placed on the highly visible band equipment truck driven across the state for competitions throughout the fall and is seen on the Bryan Station High School campus daily.
- Full-page ad placed in the program for the October 2016 Bluegrass Pageant of Bands and all printed programs throughout the school year.
- Excellent website exposure for your organization with your name and a hyperlink logo appearing on the band website through June 30, 2017.
- The marching band season t-shirt will feature the name of your organization.
- Your name will appear on the Sponsor Banner that will be displayed at all band concerts/events for the year.
- Your organization will be listed as Defender Band Sponsor in all concerts/events programs for the school year.
- You and guest are invited with free admission to all of the BSHS-sponsored band events for the 2016-17 year.



The only escape from the miseries of life are music and cats. Albert Switzer

# Green Level \$1,000

### The Champion

- Maximum Exposure for your organization with an <u>individual</u> 4'x3' full-color banner on the band tower (which gets approximately 5000 views per day). Banner will be installed spring 2016 and will remain up until June 30, 2017.
- Half-page ad placed in the program for the October 2016 Bluegrass Pageant of Bands and all printed programs throughout the year.
- Excellent website exposure for your organization with your name and a hyperlink logo appearing on the band website through June 30, 2017.
- Your name will appear on the Sponsor Banner that will be displayed at all band concerts/events for the school year.
- You and guest are invited with free admission to all of the BSHS-sponsored band events for the 2016-17 year.



Without music, life would be a mistake.

Victor Hugo